

Film4

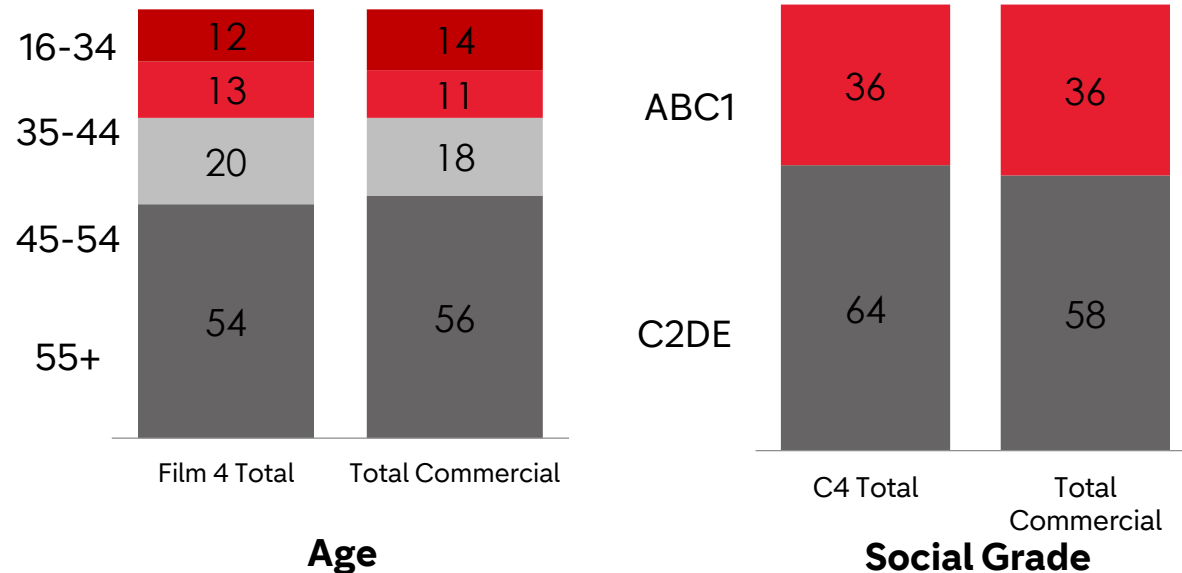
Film4 is a production house and a channel with the respective purpose of producing and broadcasting alternative films – Great films you know, great films you don't.



**17.4 MILLION
TOTAL MONTHLY
REACH**
(Adults 16+
3 min cont. viewing)

**30%
ABC1 ADULTS
MONTHLY
REACH**

Film4 is the biggest film channel, reaching more ABC1 Men than the Sky Movies channels



Source: BARB/TechEdge, January – December 2019, Base = 16+

