



VoD MONTHLY OVERVIEW JUNE

JUNE HIGHLIGHTS

YoY: **+9%**

June finished up +9% year-on-year but down -8% vs the same month last year, and down -23% vs. last month, due to the end of Married at First Sight Australia.

Quite a few series enjoyed their best ever this month, including **Below Deck: Sailing Yacht** (up +60% vs. the previous series, 0-2 Days O&O), and **Taskmaster** up +1% on the previous series (0-7 Days O&O) It was in the **Top 50 shows** across ALL VoD for June (despite finishing on the 1st of June on linear), peaking at No.13 across all VoD in the first week of June.

Summer of Scripted launched, with **Before We Die**, **Dr Death** and **The Change**.

C4 programming currently makes up over a **quarter of the Top 20 shows across all commercial BVOD** for 16-34s and a quarter of programming for ABC1Ads, driven by the success of MAFS, Taskmaster and Gogglebox and Made in Chelsea.

TOP 10 VoD JUNE 2023

- SERIES
- Hollyoaks
- Married at First Sight Aus
- Taskmaster
- Gogglebox
- Made in Chelsea
- Open House
- Before We Die
- The Inbetweeners
- Frasier
- Below Deck Sailing Yacht

TOP 5 VoD JUNE – AD1634

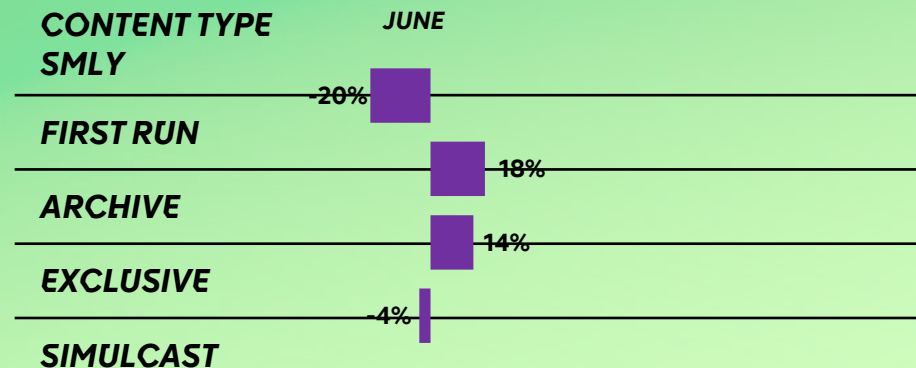
- SERIES
- Hollyoaks
- Married at First Sight Australia
- Taskmaster
- The Inbetweeners
- Made in Chelsea

TOP 5 VoD JUNE – ABC1AD

- SERIES
- Taskmaster
- Married at First Sight Australia
- Made in Chelsea
- Gogglebox
- Before We Die

TOP 10 BOXSETS JUNE 2023

- The Inbetweeners
- Frasier
- Friday Night Dinner
- Open House
- Before We Die
- Big Bang Theory
- The Goldbergs
- The King of Queens
- Everybody Loves Raymond
- ER



JUNE TOP 10 - 2023

-11%

Top 10 VOD Views YoY

33%

Top 10 as a % of total



TOP 20 SERIES JUNE

Top 20 Series June Inds

SERIES

- Hollyoaks
- Married at First Sight Australia
- Taskmaster
- Gogglebox
- Made in Chelsea
- Open House
- Before We Die
- The Inbetweeners
- Frasier
- Below Deck Sailing Yacht
- The Big Bang Theory
- Friday Night Dinner
- The Goldbergs
- Celebrity Gogglebox
- International Football
- The King of Queens
- Four in a Bed
- A Place in the Sun
- 60 Days on the Estates
- Location, Location, Location

Top 20 Series June ABC1Ads

SERIES

- Taskmaster
- Married at First Sight Australia
- Made in Chelsea
- Gogglebox
- Before We Die
- Frasier
- Below Deck Sailing Yacht
- Open House
- Celebrity Gogglebox
- The Goldbergs
- The Change
- The Inbetweeners
- International Football
- Hollyoaks
- The Big Bang Theory
- Location, Location, Location
- A Place in the Sun
- Friday Night Dinner
- The King of Queens
- Four in a Bed

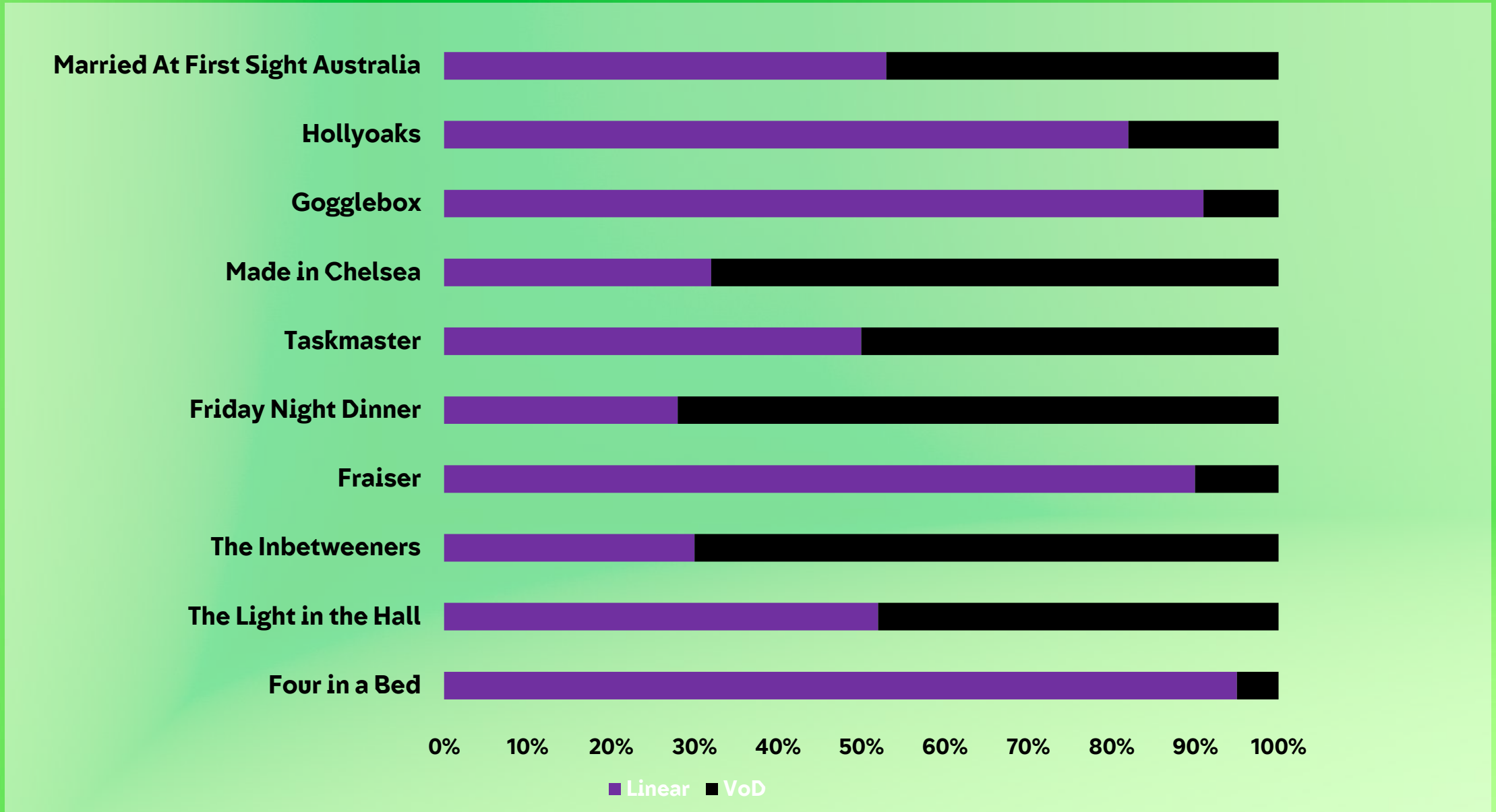
Top 20 Series June 16-34s

SERIES

- Hollyoaks
- Married at First Sight Australia
- Taskmaster
- The Inbetweeners
- Made in Chelsea
- Gogglebox
- Friday Night Dinner
- Open House
- The Goldbergs
- International Football
- The Big Bang Theory
- Celebrity Gogglebox
- Below Deck Sailing Yacht
- Frasier
- 60 Days on the Estates
- Impractical Jokers
- Four in a Bed
- The Good Doctor
- The King of Queens
- 2 Broke Girls



VoD-LINEAR SPLIT TOP 10 YTD



4 LINEAR H2

FOCUS ON KEY GENRES -
EVENT TV, SCRIPTED, REALITY,
ENTERTAINMENT
FLEXIBLE RELEASE PATTERNS



LIVE ENGLAND FOOTBALL



CELEBRITY GOGGLEBOX



SUMMER OF SCRIPTED



BRITISH GP LIVE



ALONE (SURVIVAL)



BAKE OFF



MAFS UK



Streaming Drivers | H2 2023

A Single Brand For Our Streaming Future Following Our Biggest Ever Month In April



DISNEY DEAL



SUMMER OF
SCRIPTED



UNTOLD



EXCLUSIVES



SCI-FI FILM
SEASON



SURVIVAL SEASON



CELEBS GO
DATING



MAFS UK



QUEER AS FOLK

BEFORE WE DIE

DR DEATH

SUMMER OF STREAMING

**BECOMING
ELIZABETH**

THE CHANGE

**THE GIRL
FROM PLAINVILLE**





DISNEY DEAL

10 SERIES

1,000 HOURS

HIGH QUALITY DRAMA AND COMEDY

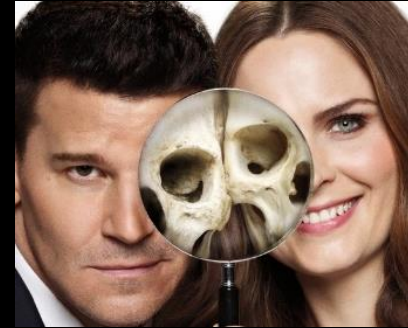
JULY-DECEMBER



THE X-FILES



ALIAS



BONES



EMPIRE



ABBOTT ELEMENTARY



THE AMERICANS



THE KILLING



SCANDAL



STAR



GROWN-ISH



UNTOLD STRAND | 2023

S2: Original Streaming investigative current affairs documentaries, true stories told from all perspectives, specifically commissioned for a younger audience.

NEW TITLES – Secret World of Boy Racers; My Big Boobs; Addicted to Drip; YT Insta Stars; Only Fans; Sugar Cubs

