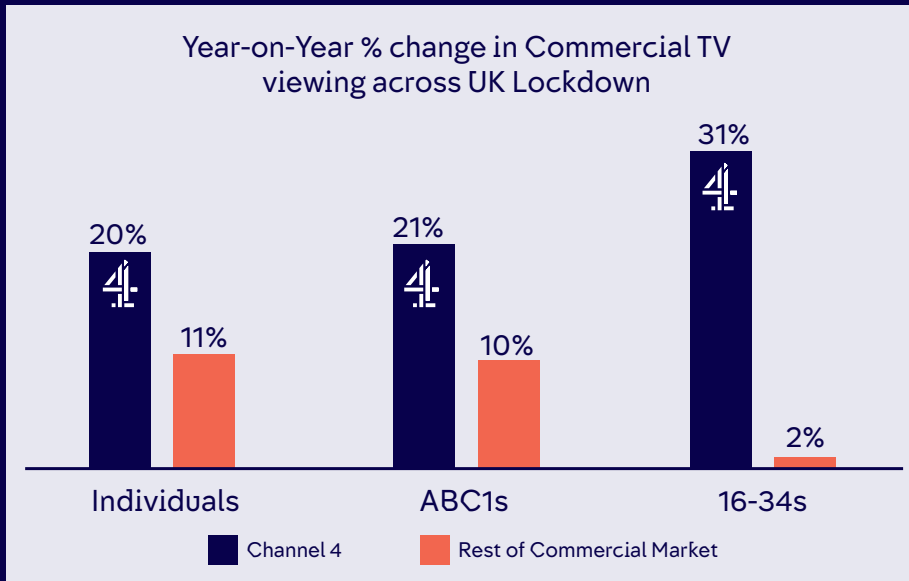


Viewing Report

Thursday 4th June 2020

Welcome to our latest viewing update, where we continue to share performance highlights from across our linear and digital portfolio. If you need any specific information or guidance, please do contact your usual 4Sales representative, or alternatively contact 4Sales@Channel4.co.uk.



Channel 4 continues to track well above the rest-of-commercial market average for viewing uplifts across the lockdown period, most notably for young audiences where the year on year change of 2% across the rest-of-commercial market is dwarfed by **growth of 31% for Channel 4**. This strength for young viewers is also illustrated by **Channel 4 delivering the biggest year-on-year uplift across lockdown in 1634 SOCI** among all Commercial Channels (+1.83% points YoY).

Channel 4 Performance Highlights



Joe Lycett's Got Your Back - Friday 8pm

- Achieved a series average overnight of 1.15 million, up 35% series-on-series
- Last Friday's episode won the slot for 1634s with a young share up 65% versus the slot average



Grayson's Art Club - Monday 8pm

- Week 6 of Grayson with 901k viewers was Up +11% week on week. An 8% share of ABC1's was Up +11% WoW



Channel 4 News Weekdays 7pm

- Across the lockdown period year-on-year viewing among 1634 Adults is up 78%



Bake Off: The Professionals - Tuesday 8pm

- Episode 2 of this series achieved 2.04 million viewers on Tuesday evening, winning the slot for 1634s
- The launch episode consolidated at 2.93 million viewers - the biggest rating in the programmes history



Gogglebox - Friday 9pm

- The latest series has been the biggest ever series for volume, averaging 5.19 million viewers in consolidation, up 40% on all episodes in 2019
- Last Friday's episode was an end-of-series compilation, pulling in over 3million viewers and winning the slot

Channel 4 Performance Highlights



First Dates Hotel – Thursday 9pm

- Last week's episode drew an overnight audience of over 1.33 million viewers, up 8% week-on-week
- With a 14.2% share of 1634's, the programme won the slot and was up 91% vs the slot average



The Last Leg: Locked Down Under - Friday 10pm

- Episode 4 of the current run pulled in 1.45 million viewers, up 27% versus the slot average
- The first 3 weeks have now consolidated their audiences to an average of 1.9 million viewers – up 22% on all episodes in 2019

Portfolio Performance Highlights



Brooklyn 99
Thursday 9pm

The latest episode delivered an 11% share of 1634 year olds, up 131% vs the slot average



Stargate – Monday 9pm

Stargate was watched by over 670k viewers, up 114% vs the slot average and helping Film4 become the most watched Digital Channel between 9pm-11pm



Live Bundesliga – Tuesday

BT Sport's live coverage of the Bundesliga clash between Bayern Munich and Borussia Dortmund was watched by 298k viewers, BT Sport's 2nd biggest audience ever to a German League match



We Hunt Together – Wednesday 10pm

This new 6 part drama launched last Wed with 121k viewers - is double the Channel's slot average



How I Met Your Mother
Wednesday 8.30pm

Last week, the show delivered its biggest audience of the year with the Channel's 6th biggest overnight of the year



Celebrity Gogglebox – Wednesday 9pm

The latest episode was up 19% week-on-week, hitting a Series high and delivering a performance up 55% vs slot

What To Watch Next Week

| | | | | | | |
|-----------------|--|-----------------|--|------------------|--|------------------|
| Mon 8th June | 7pm | W | 8pm | Channel 4 | 9pm | Channel 4 |
| | Property Brothers: Forever Homes Property brothers Jonathan and Drew Scott help families overhaul their hidden gems by unlocking each home's full potential. | | Devon And Cornwall Millions of visitors make their way to both Devon and Cornwall each year, in search of adventure, culture and stunning scenery. But these proud regions are more than just playgrounds for tourists. | | Murder In The Outback: The Falconio And Lees Mystery One of the most detailed re-investigations of the Falconio murder case ever mounted continues. | |
| | | | | | | |
| Tues 9th June | 8pm | | 8pm | Channel 4 | 9pm | HGTV |
| | Bake Off: The Professionals Liam Charles and Tom Allen host the toughest Bake Off on TV, as teams from top hotels, restaurants and small businesses compete to be crowned best patisserie team in Britain. | | Escape To The Country Prospective buyers around the UK wanting to swap hectic city living for a home in the country are shown an array of beautiful rural properties. | | | |
| Weds 10th June | 9pm | | 10pm | Film 4 | 10pm | Alibi |
| | The Square Network Premiere. Ruben Östlund's Palme-d'Or-winning artworld satire follows apparently worthy but patently shallow museum director Christian (Claes Bang) as he sets up an exhibition called The Square - 'a zone of trust and caring'. | | We Hunt Together A gripping twist on a classic cat-and-mouse story, Eve Myles, Babou Ceesay, Hermione Corfield and Dipo Ola star in our brand new psychological thriller. | | | |
| Thurs 11th June | 9pm | | 10pm | Channel 4 | 10pm | Channel 4 |
| | First Dates Hotel A look back at some of the most memorable and dynamic dates at First Dates Hotel - reliving the moments of nerves, awkwardness, naughtiness and passion; of unlikely chemistry, roaring rivalries and heart-warming stories. | | Amy Asif Kapadia's poignant, critically acclaimed and Oscar and BAFTA Award-winning documentary portrait of singer-songwriter Amy Winehouse, the English soul, jazz and R 'n' B phenomenon who died tragically before her time. | | | |
| Fri 12th June | 9pm | | 10pm | Channel 4 | 10pm | Channel 4 |
| | Celebrity Gogglebox Featuring a rolling cast of famous faces, several of Britain's best loved personalities hit the sofa, as they turn their hand to being some of the country's most opinionated viewers for a brand new series of Celebrity Gogglebox. | | Sex In Lockdown: Keep Shagging And Carry On Lockdown has changed everything - even our sex lives. In this revealing documentary, Anna Richardson delves into the ways sex in Britain has altered since we've been ordered to stay indoors. | | | |
| Sat 13th June | 2pm | BT Sport | 7.05pm | Channel 4 | 9:15pm | Channel 4 |
| | Live Bundesliga More live and exclusive coverage of several Bundesliga matches. | | Goodbye Christopher Robin Network Premiere. Biographical drama exploring the relationship between writer AA Milne and his son Christopher Robin, which inspired one of literature's most beloved creations: Winnie the Pooh. | | Finding Your Feet Network Premiere. Comedy starring Imelda Staunton as a posh woman who goes to live with her sister on a London housing estate after discovering that her husband has been having an affair with her best friend. | |
| Sun 14th June | 9pm | | 10pm | Channel 4 | 10pm | E4 |
| | The Queen And The Coup It's February 1953, the first anniversary of Queen Elizabeth's long reign. Little does the Queen know she is about to be deployed in a US plot to topple Iran's democratic leader in favour of an all-powerful shah. | | Big Brother: Best Shows Ever British public, this is Big Brother. Join Davina McCall and Rylan Clark-Neal as they revisit some of the juiciest and most memorable Big Brother and Celebrity Big Brother episodes of all time as E4 celebrates the show's 20th anniversary. | | | |