
Viewing Report

New

Celebrity Gogglebox Continuing

The second ep of Celebrity Gogglebox Series 4 aired on the 17th of July with another slot winning performance!

Attracting an average audience of 3.8m viewers with a 23.1% individual share which was up +2% vs the previous weeks ep.

Once again Celebrity Gogglebox won the 9PM slot across ALL TV for Individuals, ABC1Ads, ABC1WO and ABC1HP's.

Suspect

Channel 4's new drama series launched on the 19th June with the first two eps that airing on the same night. These two eps averaged 3.0m viewers with an individual share of 15%.

The individual volume was up +23% vs the first two eps of Channel 4's most recent Drama 'Screw'.

The first ep pulled in the biggest volume of the two, averaging 3.3m with a 16% share of individuals, whilst it's ABC1AD volume was up +103% vs Slot average, pulling in 1.8m.

Continuing

Taskmaster

The finale of Taskmaster S13 consolidated at 2.1m with an individual share of 11% which was up +18% vs the S12 finale.

Its AD1634 share came in at 23.7% which was also up on the S12 finale by +14%.

The entire series consolidated at 2.07m with an 11.3% share with only S11 averaging a bigger share for individuals. S13 however was the biggest Taskmaster series to date for ABC1AD share, coming in at 15.4%.

Overview

Viewing Report

Bake Off: The Professionals

We are now four weeks into this series which searches for Britain's best patisserie team.

Pulling in an impressive share of upmarket audiences, it has been the most watched programme on Channel 4 in the 8pm clock hour for the last four weeks for Individual and ABC1AD share.

Episode 4 again played on Monday (from its usual Tuesday berth) to accommodate the England vs Hungary match and this scheduling change once again paid off, with individual share growing by +3% week-on-week whilst ABC1AD share grew by +13%.

E4

Embarrassing Bodies

The newly revamped Embarrassing Bodies moved from its 9PM slot to 10PM to avoid competition from Love Island which paid off as the episode on the 16th June pulled in the second biggest individual share of the series (2.6%) with only the launch episode being higher.

The individual volume consolidated at 275k and was up +1% vs the previous weeks ep that played at 9PM and was also up +19% vs slot average.

Overview

All 4 Performance Highlights



20.06.22 – 26.06.22

Views week-on-week is up +6%, which has been helped by the boxset of the new C4 Drama 'Suspect'. Nashville has made it into the Top 10 this week having been steadily growing since launching as an exclusive Boxset just over a month ago.

The first 5 eps of Below Deck S6 are up +4% vs the same eps from S5 (0-7 Days O&O) Taskmaster: Champion of Champions aired last week and whilst the ep was down against the shows usual eps it was up +2% when compared against the New Years Treat Special from this year (0-3 Days O&O)

Suspect was the biggest show of the week and whilst it's down against our most recent drama Screw it is up against the second most recent drama 'Close to Me' with the first ep up +34% (0-6 Days O&O)

Week 26 delivered the biggest average Views per Viewing Account in 11 weeks and was up +13% week-on-week.

TOP 10 First Run VoD Week-On-Week	TOP 10 First Run VoD Year-To-Date
SERIES	SERIES
Hollyoaks	Married at First Sight Australia
Hunted	Hollyoaks
Taskmaster	Gogglebox
Below Deck	Celebs Go Dating
Gogglebox	Derry Girls
Made in Chelsea	The Great Pottery Throw Down
Brooklyn Nine-Nine	Made in Chelsea
Big Boys	Screw
Celebrity Gogglebox	Taskmaster
Derry Girls	Four in a Bed

Portfolio Performance Highlights

UKTV Play - Week 20.06.22 – 26.06.22

- Masterchef Australia grew +2%
- A Place To Call Home also growing +6%
- Emma Willis: Delivering Babies +2%



TOP 10 VoD Week-On-week	TOP 10 VoD Year-To-Date
SERIES	SERIES
The Bill	The Bill
Classic Eastenders	Classic Eastenders
Birds Of A Feather	Last Of The Summer Wine
Masterchef Australia	Bad Girls
Last Of The Summer Wine	Bangers And Cash
Secrets Of The London Underground	Birds Of A Feather
Bad Girls	Would I Lie To You?
Classic Casualty	Taskmaster
Whitechapel	New Tricks
Bangers And Cash	Classic Casualty