## All 4 Performance Highlights



## 10.07.23 - 16.07.23

**Week 29** has seen Channel 4 streaming views increase 2% compared to the same week last year, but down -8% week-on-week. We're currently up +44% on Exclusives Year-To-Date, largely due to the success of series with a high volume of episodes, such as The Goldbergs, Frasier and Everybody Loves Raymond.

**Below Deck Sailing Yacht** continues to do well, and is currently up +39% on the previous series, with ep. 13 up +14% on the previous episode and +53% on the previous series. (0 Days O&O).

**Celebrity Gogglebox** was the most streamed C4 show across all BVoDfor last week, coming in at No. 23, and at No. 13 across all commercial BVOD (Viewer Minutes).

Coming soon: Rosie Jones: Am I a R\*tard?, Our Guy in Colombia, Becoming Elizabeth and The Unique Boutique are all launching soon, so hopefully we see a few of these in the top 10 soon!



## Portfolio Performance Highlights

## **UKTV Play - Week 10.07.23 - 16.07.23**



- Viewing on UKTV Play grew +6% week-on-week and 71% on the year
- Active Accounts were also up WoW +5%
- As the 3<sup>rd</sup> series continues so does it's strong performance,
  Secrets Of The London Underground +39% WoW
- Berlin Station had another strong week +171% WoW securing #9 in the top10 shows
- The Brokenwood Mysteries also had another good week +23%
- Campion also had a another great week of viewing +20%
- Also a similar story for Sister Boniface Mysteries which dropped back -12% WoW

TOP 10 VoD Week-On-week	TOP 10 VoD Year-To-Date
SERIES	SERIES
The Bill	The Bill
Classic Eastenders	Classic Eastenders
New Tricks	Red Dwarf
Last Of The Summer Wine	Bangers and Cash
Birds Of A Feather	Last Of The Summer Wine
Sister Boniface Mysteries	Birds Of A Feather
Masterchef Australia	Howards' Way
Red Dwarf	Masterchef Australia
Berlin Station	New Tricks
Larkrise To Candleford	Classic Casualty

